



ARMY MWR CARD

Quick Reference Guide

★ BENEFITS FOR FMWR CUSTOMERS

Card Products tailored for the Military

- A competitively low rate (Prime + 4.99%)
- Blue Star Benefit — Interest paid by Army MWR cardholders while deployed will be refunded by Chase post-deployment.
- A dedicated U.S. based Military Customer Service unit that is available 24/7/365
- Proprietary card has a maximum of \$500 credit limit. It can be used at all MWR activities and can help MWR Customers build a good credit profile responsibly.
- **Military Free Cash Rewards Program** geared towards on-post spending (2% rewards earned on-post (Commissary, Exchange, Child Care, MWR, etc.) / 1% off-post). *Redeem points for cash back and gift cards online or by phone. 2500 points equals a \$25 reward. Maximum rewards points per year is 60,000.*

★ PROGRAM REQUIREMENTS

MWR contractual responsibilities include marketing and prominently displaying approved Army MWR Card marketing materials (provided by Chase) at all FMWR locations.

FMWR Program Managers and frontline employees can help the success of this program by incorporating one or more of the following questions with every transaction.

"Would you like to put that on your Army MWR Card today?"

*"Did you know you can receive 2% rewards on all purchases made on post?"
spending. Would you like to start earning 2% back on your on-post purchases today?"*

"The Army MWR Card offers a competitive low rate and is geared towards on-post spending. Would you like to start earning 2% back on your on-post purchases today?"

Installation POCs are responsible for entering applications into the web-based card management system.

My installation POC is _____.

★ HOW CAN FMWR EMPLOYEES HELP?

- Know your CPS installation POC
- Know the process to forward completed applications to the POC responsible for data entry
- Understanding the benefits for FMWR and FMWR Customers
- Be familiar with the FAQ's regarding the CPS Program
- Promote the Chase MWR Card through suggestive selling with every purchase

★ BENEFITS FOR GARRISONS

Generate operational cost savings

- 1.50% processing rate on all Visa/MC transactions (Industry avg is 2.50%)
- 0- processing cost when customers pay with Army MWR Card
 - **In order to maximize this benefit, the Army MWR Card should be positioned as the preferred method of payment**
 - Activity Managers with dues plans can utilize the Army MWR Card to bill recurring payments through the Chase card management system
- Savings on processing goes back to funding MWR activities and programs

Generate additional revenue for the Installation

- \$25 per account added earnings payment (AEP) for all Army MWR card accounts issued



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